Project title: Strategic planning models: Suggestions for Vietnamese Commercial Banks (KT.09.18)

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Objectives:
- Introduce and compare various strategic planning models applied in banking industry worldwide to figure out some advantages and disadvantages.
- Analyze the reality of strategic planning in Vietnamese commercial banks to make some suggestions in terms of application of the planning models and other strategic planning issues.

Main contents:
- Literature reviews of strategic planning, introduction to various strategic planning models.
- Analyse of the strategic planning phase in some particular Vietnamese commercial banks to identify major drawbacks.
- Provision of some suggestions on strategic planning in Vietnamese commercial banks.

Results obtained:
- Scientific results: 01 scientific report; 01 article published on scientific magazine.
- Training results: References for Strategic Management course.