Project title: Reorganizing the organization in accordance with strategic orientation: The case of Vietcombank (KT.09.17)

Code number: KT.09.17
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Implementing institution: University of Economics and Business - Vietnam National University, Hanoi
Objectives: Analyzing the relationship between strategy and reorganization.
Main contents:
- Literature review of the relationship between strategy and reorganization.
- Analyzing the fact of Vietcombank's operations in period of 2005-2010 and before
- Describing the changes in organization structure in accordance with the changes in strategy.
- Give some suggestions for reorganization.
Results obtained:
- Scientific results: 1 Scientific report, 1 article published, reference for strategic management course.