Project title: Reorganizing the Korean Cheabol and experience lessons for Vietnam (QK.03.01)

Code: QK.03.01
Duration: 2003 - 2005
Presiding Institution: Vietnam National University, Hanoi
Implementing institution: Faculty of Economy
Manager: Dr. Vu Phuong Thao
Results obtained: Good

Main contents:
With methods of statistic, analysis, collection, the project indicates:
- 3 main points of the basic characteristics of Korean Chaebol in crisis period: possession, management and business operation.
- The reality of reorganizing the Chaebol after the financial crisis following 5 principles (under the age of President Kim Dea Jung).
- The realistic lessons from reorganizing the Korean Chaebol and the ability of using them on the management in Vietnam.